

**ADVERTISE IN THE**  
**2016/2017 HOME BUILDERS ASSOCIATION OF**  
**CENTRAL MICHIGAN**  
**MEMBERSHIP DIRECTORY**  
**Deadline: May 1<sup>st</sup>, 2016**

**Submit your order today!**

Over 1,500 copies of our directory are distributed to your potential customers. Points of distribution will include, the Area Chamber of Commerce, Realtors, Title Agents, Building Inspectors, Banks, Lumber Yards, and at the annual Home Show. As well, 20,000 copies of the directory will be inserted in the Morning Sun Newspaper reaching homes in our coverage area of Clare, Gratiot and Isabella counties if we reach our goal. The directory will be posted on our new website for consumers to search through. Advertising Space Is Limited!

**Ads will be accepted on a "first in" basis. Payment in full is required with each advertising order.**  
**Your ad space will be officially reserved upon receipt of payment**

Please find rates and availability listed below. Contact Carmi, with any questions that you may have about our new 2016/2017 Directory!

<u>Size</u>	<u>Price</u>	<u>Choice</u>	<u>Number of Ads</u>	<u>\$ Amount</u>
Front Inside Cover (Color)	\$250	( )	( )	\$ _____
Back Inside Cover (Color)	\$250	( )	( )	\$ _____
Back Cover (Color)	\$325	( )	( )	\$ _____
Full Page Color	\$185	( )	( )	\$ _____
Full Page Blk & Wht	\$155	( )	( )	\$ _____
½ Page Color	\$145	( )	( )	\$ _____
½ Page Blk & Wht	\$120	( )	( )	\$ _____
¼ Page Blk & Wht	\$ 95	( )	( )	\$ _____
Business Card Blk & Wht	\$ 70	( )	( )	\$ _____

Every member receives one free heading as indicated on the company information page however, if you would like to be listed under additional Headings in the yellow page consumers guide to be located in the center of the directory, the cost is \$10 per additional heading. Please indicate below the additional heading(s) you would like to be listed under:

Extra Headings(s)	\$10	( )	\$ _____
Create Ad (s)	\$35.00	( )	\$ _____
Total			\$ _____

Company Name & Address \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Send Completed Forms To: HBA of Central Michigan, 2026 Independence Drive,  
Mt. Pleasant 48858 Attention Directory

**HERE'S YOUR CHANCE TO ADVERTISE TO A TARGETED AUDIENCE!**