



October 5, 2017

Dear Exhibitor:

We are well into planning the 50th Anniversary of the Home Builders Association of Central Michigan's Home Show and invite you to lock down your exhibit space. Once again the show will be held at the *INDOOR ATHELETIC COMPLEX (IN THE TRACK BAY) EAST CAMPUS DRIVE, MT. PLEASANT, MI 48859*.

We have secured another celebrity for our upcoming show
Kevin O'Connor of This Old House and anticipate a substantial
increase in attendance and a sell-out on booths so, get your contracts in
early to enable your choice of exhibitor space and booth location.

Enclosed is a copy of the contract for the 2018 Home Show, along with the rules and regulations that have been set down by the association. Please take the time to read both documents thoroughly and provide all information as requested in the said document. The rules and regulations are set forth, for both the protection of the exhibitor and the association, as well as the owner of the venue where the show is held.

Although some rules may appear to be un-needed, they are necessary to facilitate the smooth running of the show and all involved in it.

This year's show will be:

Friday	March 9 th , 2018	5:00 PM to 9:00 PM
Saturday	March 10 th , 2018	10:00 AM to 7:00 PM
Sunday	March 11 th , 2018	11:00 AM to 4:00 PM

If there are any questions about any of the rules, please contact the following members of the Home Show committee before signing the contract:

Kevin Keating	989-330-0350	Vice-President & Home Show Chairman
Steve Johnson	989 737-2783	Home Show Co-Chairman
Andy Theisen	989 621-0325	President Home Builders Association of Central Michigan
Carmelina Crisci	989 775-7747	Chief Executive Officer

Although we have secured a celebrity for the show Booth pricing has remained the same as last year.

A Deposit of \$100.00 per booth must accompany your contract, before January 19th, 2018. Balance payable on or before February 24th, 2017.

We are expecting increased attendance with the appearance of Kevin O'Connor since the home improvement show **This Old House has been a home staple amongst the young and old (who use to star Bob Villa) since 1979.** Please be advised that you are responsible for providing your own table and chair(s), skirting, and carpet if desired. You may also rent these items from the following:

Mt. Pleasant Rental Center, 4995 E. Pickard, Mt. Pleasant (989) 773-4620
Mid-State Exposition Services, 100 McEwan, Clare (989) 386-3834.

We look forward to your participation in our 50th Annual Home Builders Home Show 2018.

Sincerely,

Kevin Keating

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Home Show Chair & HBACM Vice-President